



**MARJON
STUDENT
UNION**

**2030
STRATEGY**

About Us:

“At our core the Student Union is here for YOU, the students.

Through the planned integration of technology and digital resources, we aim to offer comprehensive support to all our students to enhance all aspects of their student life. We want you to blossom as professional and articulate individuals, well equipped to maximise your development whilst at studying with Marjon.

We recognise the importance of clearly communicating our services to ensure you fully benefit from the Student Union, but we also appreciate that the ‘extras’ are important to your university experience.

Whether you are full-time on campus, part-time, an apprentice or at a partner provider; we’re here for anyone learning with Marjon.”

Liam Williams



MSU President 2024–25



Our People:

We are governed by our Trustee Board (chaired by the President), composed of up to 4 external trustees, up to 3 student trustees and our 2 democratically elected sabbatical officers. We work in line with the 1994 Education Act and Charity Commission regulations.

We want to enable everyone within MSU to develop professionally. We aim to provide yearly training and attendance to courses to update knowledge and skills for our staff so that they are best prepared to help you.

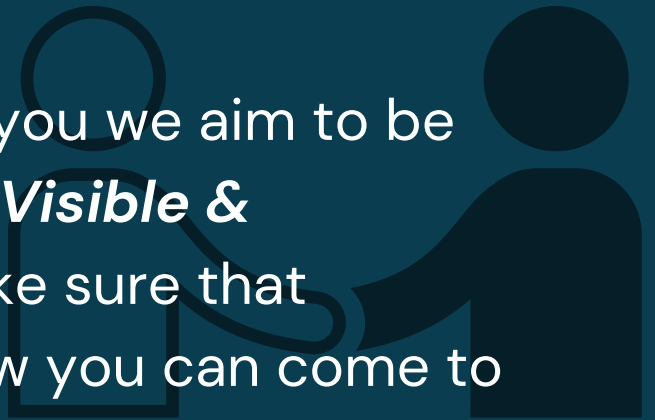
Our part-time officers are no different. We want to ensure they are enabled and supported with their professional development by us, making voluntary representation structure reviews a key enabler for Student Voice.



Our Values:

'BEING THERE FOR YOU'

In everything that we do for you we aim to be ***Accessible, Approachable, Visible & Welcoming***. We want to make sure that whatever you need, you know you can come to us to help improve your experience.



'SUPPORTING YOU FAIRLY'

We ensure we are ***Representative, Inclusive, Supportive & Democratic***. We want everybody to be seen, heard, and empowered so that issues important to you are advocated for.



'CREATING STRONG BONDS'

We want you to be a proud member of a community of students that feel enabled to be successful, and their best self, at university. We encourage this through ***Transparency, Accountability, Valuing each and every individual student & Building strong communities***.



Our Mission & Vision:

MISSION:

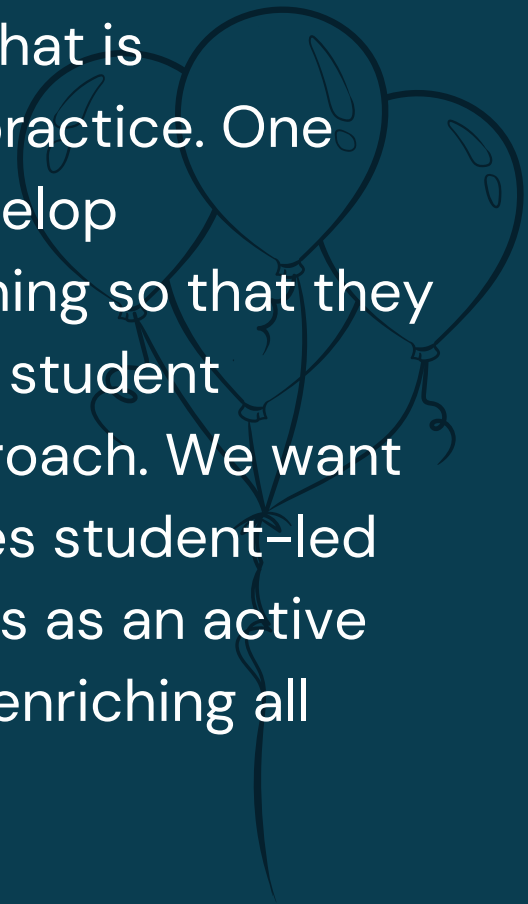
To be an effective mechanism of Student Voice, to enhance student experience, empower student activity and to ensure that students are enabled access to the best possible educational and welfare services at Marjon.

Our goal is to make a student's university experience the best it can be by supporting their passions and responding to their needs through targeted campaigns and initiatives.



VISION:

To continue building toward an independent, secure and strong Student Union that is sustainable and effective in their practice. One where our staff are enabled to develop professionally through regular training so that they are best equipped to enhance the student experience with a digital-first approach. We want to be a Student Union that provides student-led opportunities that engage students as an active member of the student body and enriching all aspects of their lives.



Key Priorities & Enablers:

PRIORITY

ENABLED BY

Ensuring students feel supported and represented.

- Providing numerous forums for student feedback and engagement with the university.
- Publication of all support documents on our website.

Providing opportunities that are fun, meaningful and impactful.

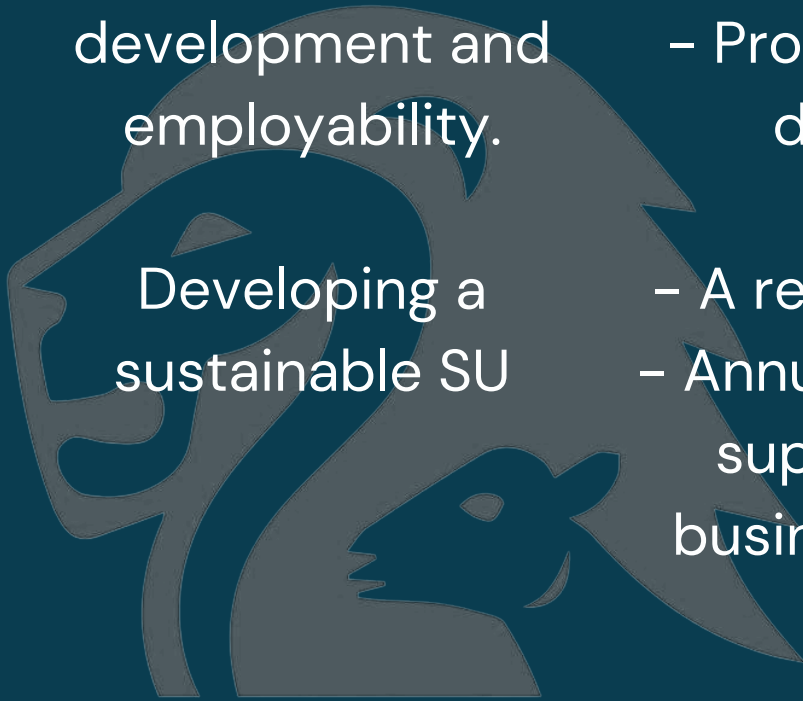
- Seeking further grants and sources of funding for student-led campaigns.
- Exploring external entertainment partnerships.

Supporting students with their development and employability.

- Providing initiatives that build non-curriculum knowledge.
- Providing student leadership development 'badges'.

Developing a sustainable SU

- A representation roles review.
- Annual income generation plan supplemented with regular business plan reporting to our members.



What success looks like?

Becoming a digitally enabled organisation

- All support resources created consistently being uploaded to our website.
- Online triage system for students wishing to access our services remotely or out of hours.



Ranking & recognition

Continue to rank top 5 in the National Student Survey (NSS) UK.

Work towards achieving the Quality Students Union (QSU) award.



Creating community & belonging

- 40 positive impact statements (6 statements yearly from students).
- Yearly statements from Sabbatical Officer exit interviews.
- At least 8 academic societies functioning.





Contact us:

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